



nutrition made simple
Life made rich



how can I...

enjoy optimal health?

be my own boss?

make a difference in the world?

improve my quality of life?

spend my time as I choose?

secure my family's future?

live the lifestyle of my dreams?

change people's lives?

Reliv:
your answer for
better health &
financial freedom

The Four Pillars of Reliv

Mission: To nourish our world

Company: Solid business plan with proven track record

Products: Optimal health for you and your family

Opportunity: Freedom to live life on your own terms



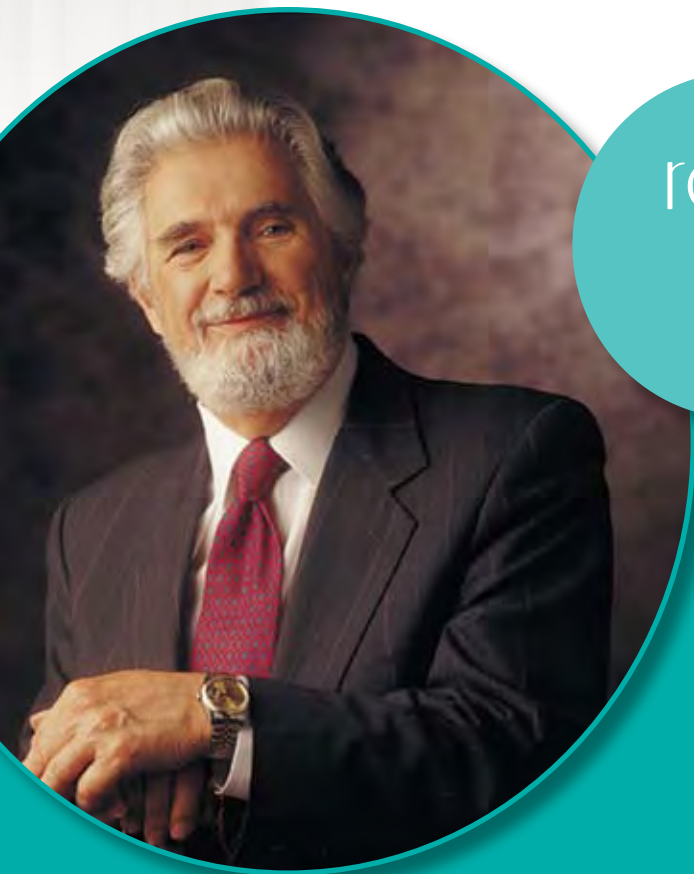
How can I
make a difference
with Reliv?



MISSION

Reliv Mission: To Nourish Our World

- in body, mind and spirit
- the gift of improved health through our products
- the chance to pursue dreams through our business opportunity
- a new hope for needy people through the Reliv Kalogris Foundation, named after noted scientist and humanitarian Dr. Theodore Kalogris



Every day the Reliv Kalogris Foundation provides quality nutrition to more than 40,000 people through more than 270 feeding programs in 10 countries.

What sets Reliv apart?



Strong Foundation

- Founded in 1988 by Robert L. and Sandy Montgomery
- Began with products first — Reliv's first product, Reliv Classic®, was developed by Dr. Theodore Kalogris
- Original leadership still in place

Reliv Is Solid

- Member of Direct Selling Association and Council for Responsible Nutrition
- Over 20 years of success
- Company-owned manufacturing and R&D
- An international opportunity — over 60,000 Independent Reliv Distributors in 15 countries around the world
- Recognized as one of the country's top small companies by *BusinessWeek*, *Forbes* and *Fortune* magazines



"If you help enough people get what they want in life, you will get what you want."

— Robert L. Montgomery

Why do I need
to supplement?



Facing an Urgent Health Crisis

- Modern diet of processed convenience foods lacks many nutrients the human body needs to thrive
- Three out of four people fall short of minimum nutritional requirements
- The results: sluggishness, poor sleep patterns, reduced ability to fight infection, slow healing and excess weight gain, among others
- Epidemic rates of cancer, heart disease, diabetes, obesity and other devastating, often preventable diseases

The Need to Supplement

- Clinically shown to promote optimal fitness
- Canadian Medical Association recommends a balanced daily supplement to help maintain good health
- No longer just a good idea — essential to maintaining health and vitality



27% of Canadians use dietary supplements on a daily basis, and the number is growing.

What makes Reliv products unique?



Nutrition You Can Trust

- R&D led by renowned food scientist Dr. Carl Hastings, Ph.D.
- Council for Responsible Nutrition Board of Directors
- The cutting edge of nutritional technology
- Multiple U.S. patents
- Money-back guarantee

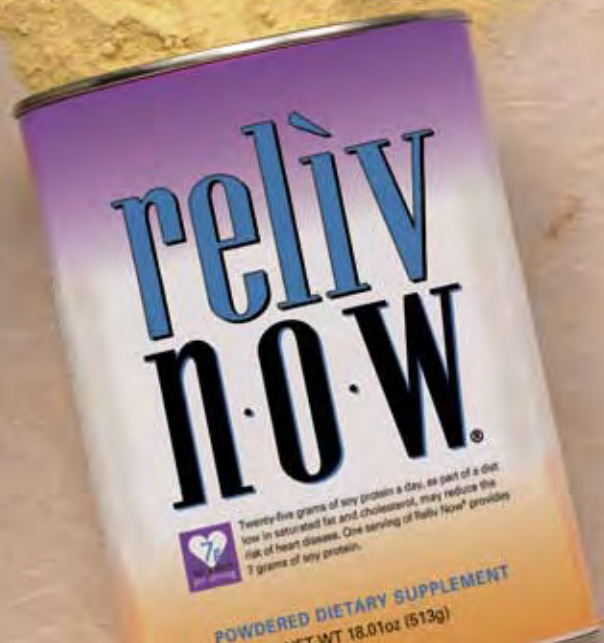
The Reliv Difference

- **Bioavailability:** When dissolved in a liquid as in a Reliv shake, nutrients are absorbed more easily by the body.
- **Synergism:** Balanced nutrient combinations provide greater health benefits than nutrients consumed individually.
- **Optimal Nutrition:** Going beyond the daily minimums, Reliv provides optimal levels of essential nutrients.
- **Guaranteed Quality Ingredients:** The most reputable suppliers and rigorous testing at each step in the manufacturing process ensure quality, safety and potency.



The biggest difference:
Reliv products work!

How can Reliv meet my health needs?



Essential Nutrition

- Reliv Now® and Reliv Classic®
- Complete range of nutrients with just two shakes a day
- Vitamins and minerals plus select herbs, phytonutrients and more
- No more mixing and matching bottles of vitamins
- Nutrition made simple

Weight Loss

- Ultrim Plus® Weight Loss System
- Cutting-edge ingredients
- Nutrients your body needs to thrive
- Weight loss the safe and healthy way

Targeted Solutions

- Meet your own individual health needs
- Enjoy a healthier, more active lifestyle today
- Promote prevention for life
- Patented, clinically proven formulas



How do I know Reliv products work?



Byron Wyant
Germantown, New York

“I was diagnosed with diabetes 23 years ago. Over the years, I developed high blood pressure, cataracts and other health problems. In January 2009, I started taking Reliv. Since then, my blood sugar and blood pressure have improved and my vision is better. I wake up every morning with tons of energy, can outwork people half my age, and feel happy all the time. **Reliv gave me my life back!**”



Jeff Bauman
Drayton, Ontario

“I always valued good nutrition so I started taking Reliv at the same time as my wife — who got terrific results. I noticed increased energy within the first few weeks. Over time I realized that I’m able to handle stress better, think clearer and rarely get headaches. I’m just as excited about the prevention benefits. **High blood pressure and diabetes run in my family and with four young children, I want to be healthy for them for a long, long time.**”



Annette Wells
Unionville, Ontario

“I always considered myself relatively healthy. When I started on Reliv, it was for prevention. So I was delighted to get wonderful results with allergies, which I thought would never get better. Also, being able to breathe with ease this past fall when I completed a bike ride through southern Ontario, from Detroit to Niagara Falls is something that I wouldn’t have been able to do before Reliv. With the help of Reliv, I look forward to dying ‘young’ at a very old age!”



Lynette Baldwin

Peoria, Arizona

“I was sick for 18 years, eventually diagnosed with lupus. I hurt from head to toe, inside and out. **Within months of starting on Reliv, I was back enjoying an active lifestyle.** Ten years later, I’m a happy, healthy grandma! After seeing my results, my mother, who suffered from the same disease for decades, also started on Reliv. Today, she’s able to keep up with her great grandchildren!”



Annette Stegenga

Jarvis, Ontario

“Before Reliv, I suffered severe fatigue. I would wake up at 7 a.m. to get my girls off to school, drag myself through the day, take a long nap before supper and be in bed by 8 p.m. **After a week on Reliv my energy improved to the point that, after three months, I added four hours to my day.** I wake rested, and have experienced relief from PMS symptoms and stiffness in my hands. I will never be without these products!”



Freddy Worthington

Springboro, Ohio

“Due to inactivity and weight gain, I suffered a back injury and had trouble getting around — I was a couch potato. Then I discovered Reliv. I had more energy, became more active and dropped 60 pounds. I haven’t taken a sick day in over four years. **To top it off, last year I won a bronze medal sprinting in the National Senior Olympics!**”

The statements contained in this material have not been evaluated by the Food and Drug Administration. The personal testimonials shared reflect individual experiences of Independent Reliv Distributors and are not necessarily typical of the results you may obtain. Reliv products are not intended to diagnose, treat, cure or prevent any disease.



Why should I start
a Reliv business?



The Reliv Opportunity

- Wellness – the next \$1 trillion industry
- Direct Sales — over 62 million Distributors worldwide
- Answer for what people need today: better health and finances
- Products used by customers for life = lifetime income potential for Distributors
- More than a business, a whole new lifestyle

The Reliv Success System

- In business for yourself, not by yourself
- Proven business model
- Established path to success
- A business anyone can do



As a Reliv Distributor, you get to be your own boss, set your own hours, choose your own level of success and work your business around your own priorities.

How can I make
money with Reliv?



5 avenues of income with Reliv

Retail Profits

Wholesale Profits

Overrides

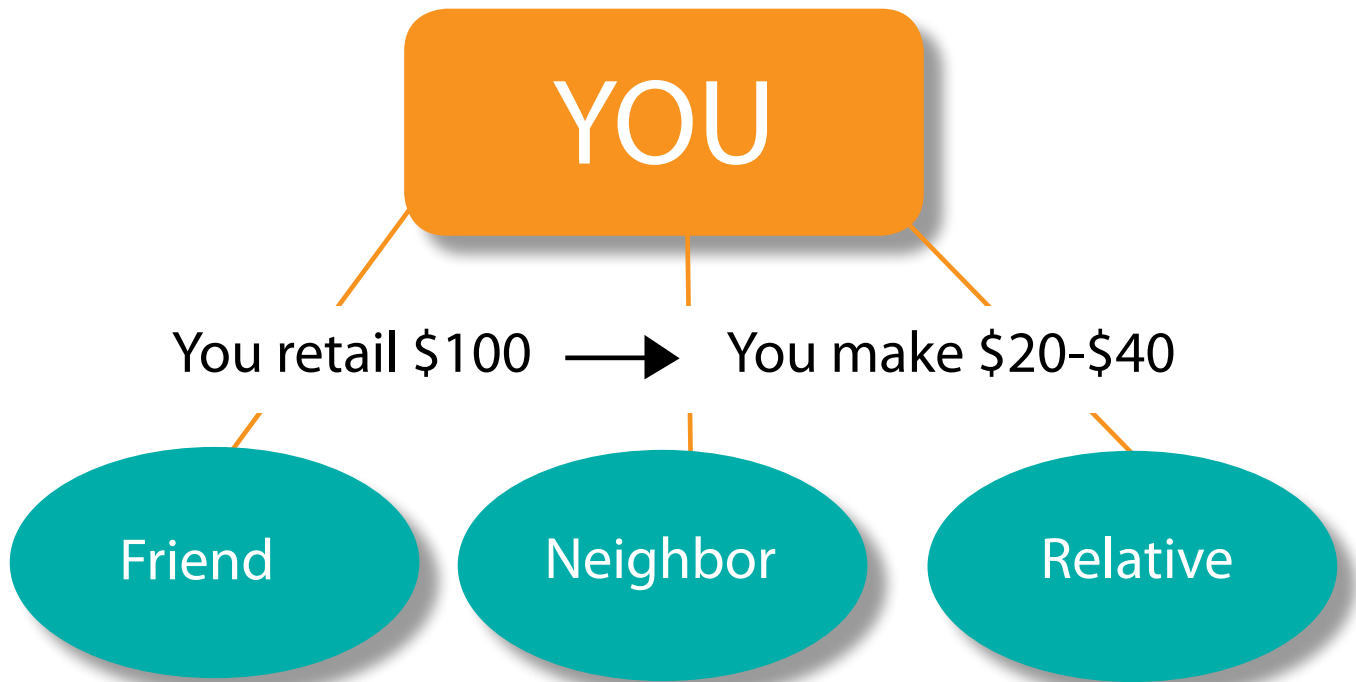
Cash Bonuses & Trips

Ambassador Program

- Reliv offers one of the most lucrative compensation plans in the industry.
- Multiple ways to earn means multiple opportunities to succeed.

1

Retail Profit: 20% – 40%

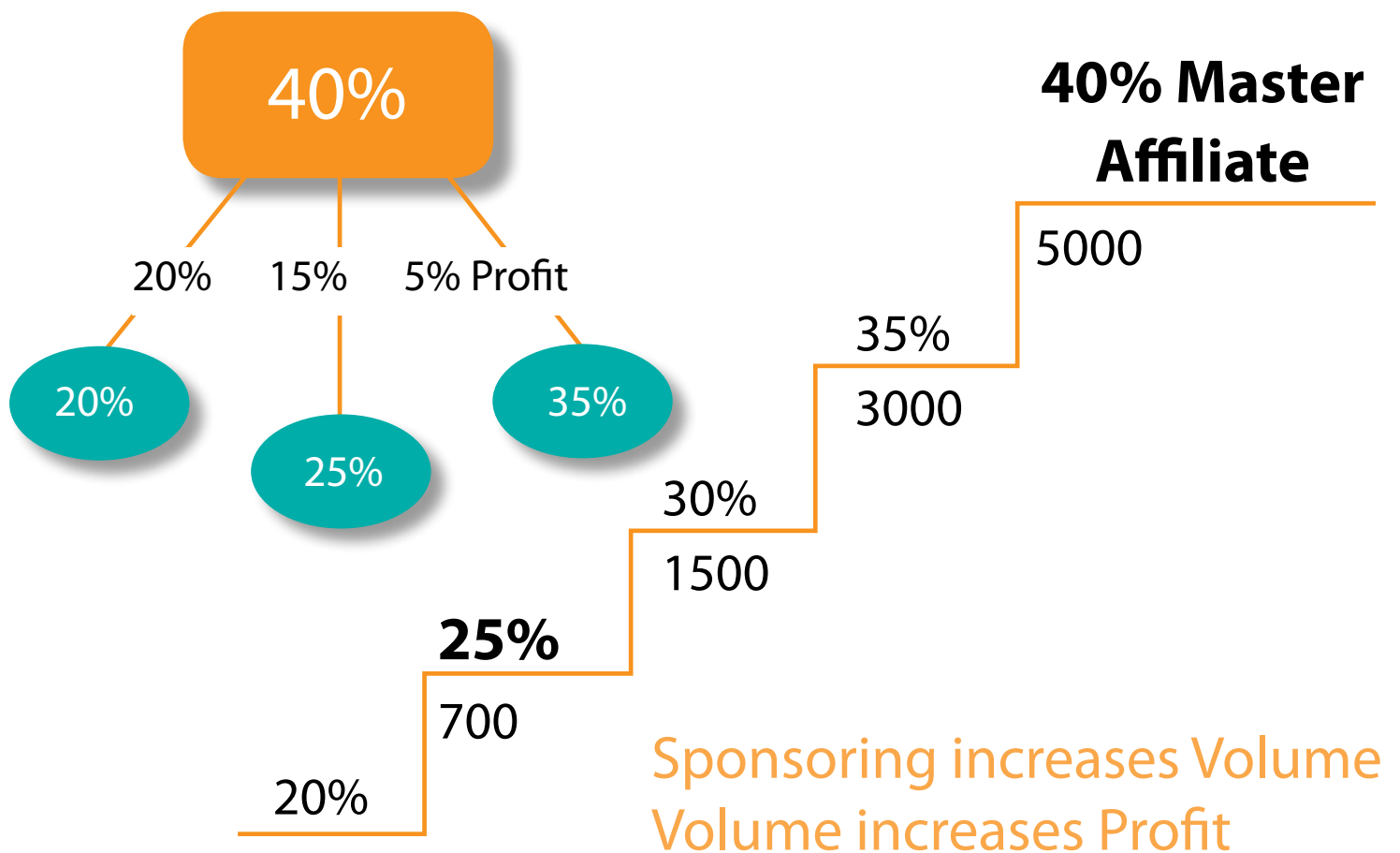


Everyone is a potential customer

- You earn immediate profit when you share Reliv products with customers — anywhere from 20% to 40% depending on your profit level.
- Everyone is a potential customer.

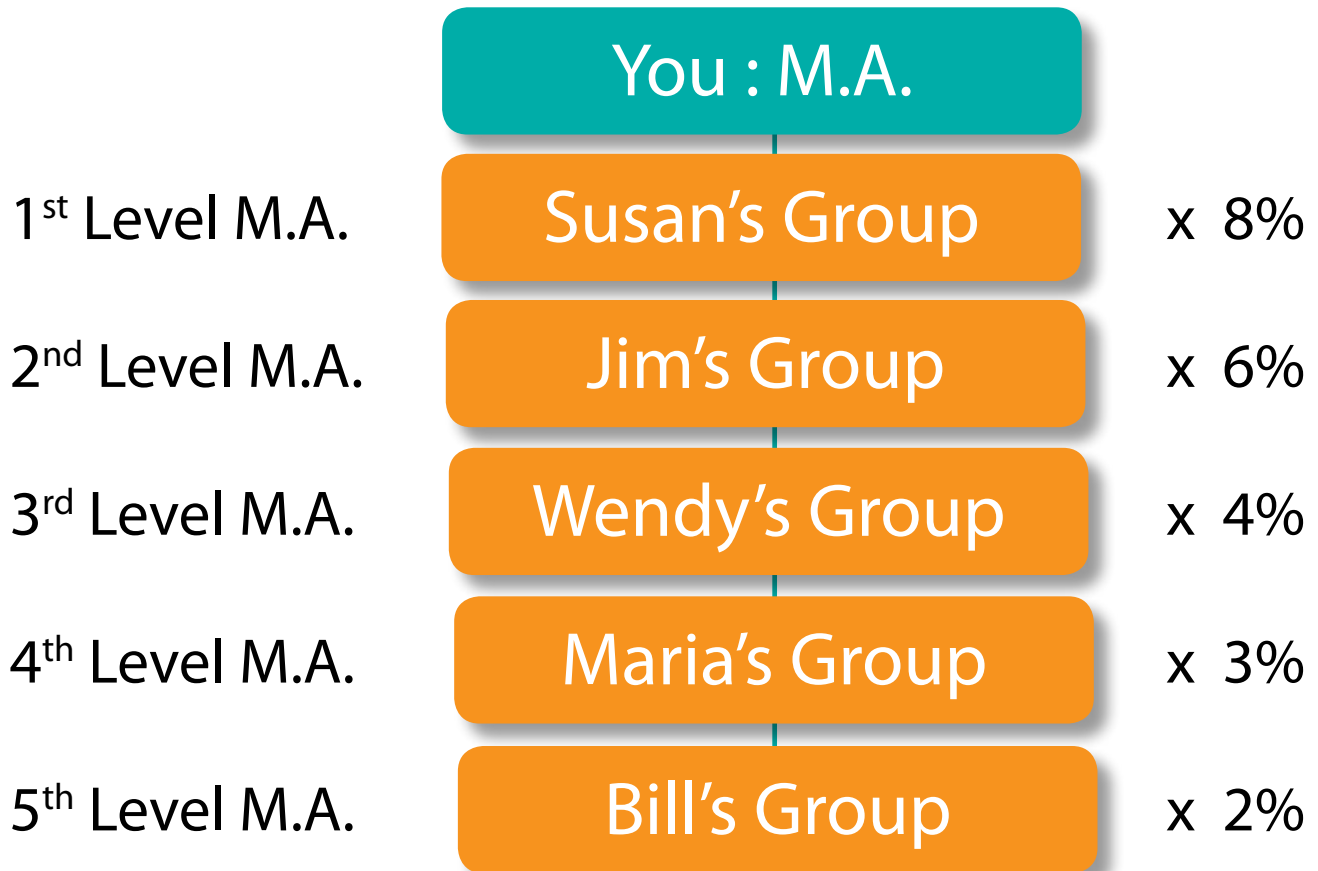
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Wholesale Profit: 5%–20%



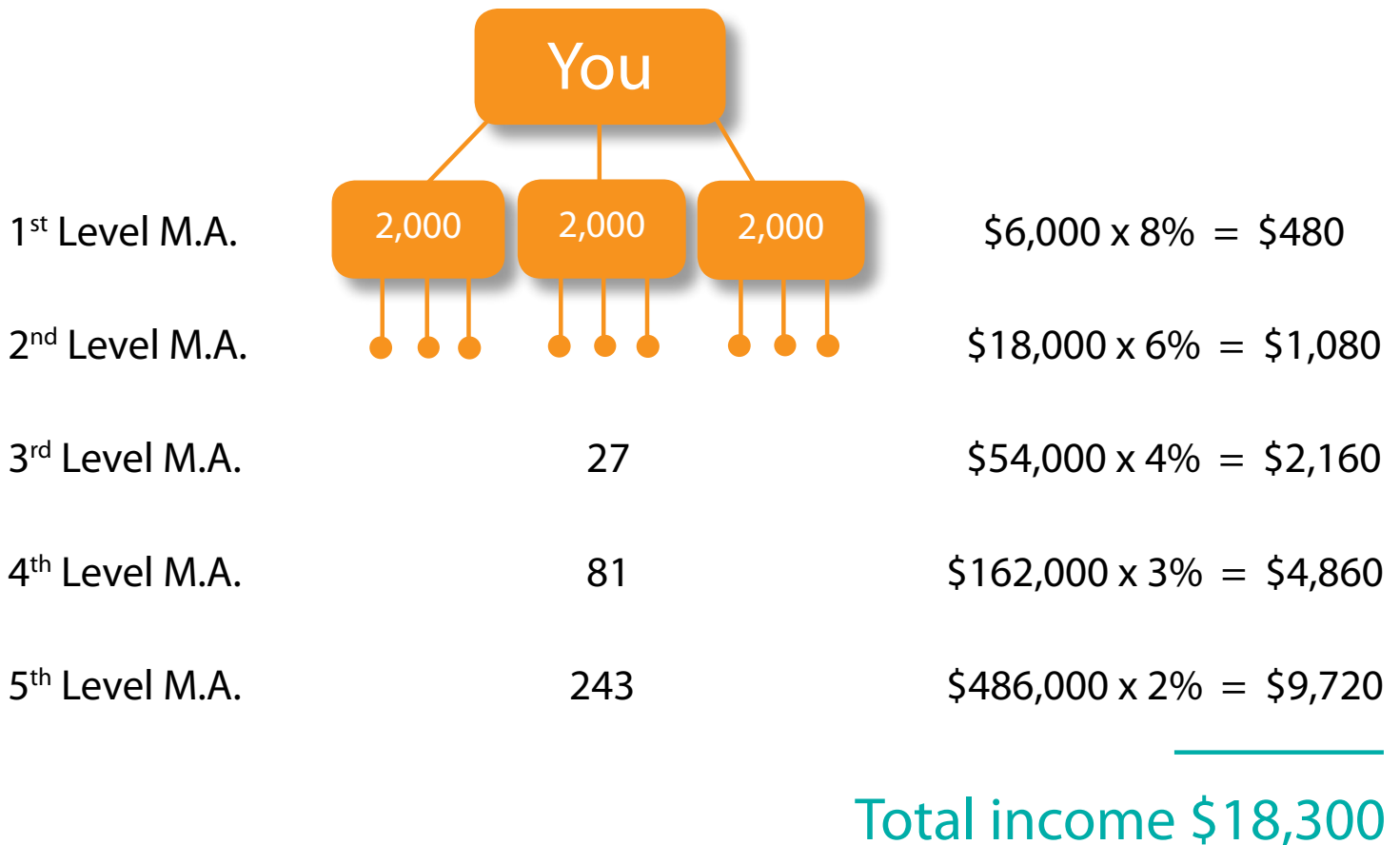
- You generate wholesale profit when you sponsor another Distributor in Reliv and earn the difference between their retail profit and yours.
- For example, if you are at the 40% level (Master Affiliate) and your Distributor is at 25% (Affiliate), your Distributor earns 25% retail profit for every can of product he/she retails, while you earn the difference between your two profit levels: $40\% - 25\% = 15\%$ wholesale profit.
- Sponsoring increases your volume.
- Volume increases your profit.

Overrides



- Once you are a Master Affiliate and your Distributor becomes a Master Affiliate, you can earn 8% on that Distributor's group volume.
- As your organization grows, and additional generations are created, you earn percentages downward through these generations.

Overrides: Power of Multiplication



- When others duplicate what you've already done, the power of multiplication can lead to the income you desire.
- And the work you do today can pay you dividends the rest of your life — also known as residual income.

4

Cash Bonuses & Trips



- Reliv awards monthly cash bonuses for business performance.
- The Star Director Bonus rewards you for developing Master Affiliates and can nearly double your income.
- Incentive travel gives you the opportunity to see the world on us.

5

Ambassador Program



- You're paid to help others.
- Ambassadors enjoy additional income, world travel, special recognition and other rewards for their successful efforts.

How do I know Reliv success is real?



Kara & Zak Grosfield

Belgrade, Montana

“As newlyweds in our early twenties, we didn’t want to be in the same position as many people twice our age who, after decades of working for someone else, were stuck in debt and barely making ends meet. The month we earned \$12,000 with Reliv, we both quit our jobs, knowing we’d never earn that much as a property manager and dental office receptionist! **What’s more, being in business for ourselves has allowed us the freedom and opportunity to literally travel the world and live each day according to our own schedules.** We know that our income will continue to increase steadily over time — and the hard work we put in today will pay us dividends for the rest of our lives!”



Alla Yumshtyk

Toronto, Canada

“I joined Reliv while I had my nutritional practice, hoping to earn extra income, work less and have more time with my family. I liked the idea of helping other people become financially independent. After joining as a Master Affiliate, I began sharing Reliv even before I got my health results. It allowed me to bring home an extra \$25,000 in my first year. **Now I average between \$2,000 and \$4,000 a month, have been on four all-expense paid trips and enjoy the freedom of working this business around my family.** Reliv has a proven Success System, and it’s the key to helping others get what they want. You don’t have to do it on your own — I love this concept!”

Amanda Schwarz

Columbus, Nebraska

“Eight years ago, I saw an opportunity that would allow me to come home and raise my family. Within one year of starting my Reliv business, I was earning enough income to leave my office job. **I now average \$6,000 a month with Reliv. I set my own schedule, and am involved in all of my children’s activities.** We recently took our children on an all-expense-paid Reliv trip to Paradise Island in the Bahamas, where we made memories that will last a lifetime! Reliv enables me to help support our family financially from home — modeling for my children what can happen when you work hard and focus on others — and it inspires me knowing that I get to help other people do the same.”



Gary & Laura Lynn Martin

St. Clements, Ontario

“We weren’t looking for a business when friends introduced us to Reliv four years ago. We felt like we were too busy. But when we saw the compensation plan, we recognized an opportunity to supplement our income, and started as Master Affiliates, which was the best investment for our time. **By the end of the first year, we averaged \$1,000 a month in all forms of income working part time.** Four years later, we achieved Presidential Director status and are enjoying a solid income. By sharing this opportunity with others and offering them hope, even more lives will be changed.”

As with any independent business, success as a Reliv Distributor requires a significant amount of hard work and dedication. The individuals featured in this material offer a glimpse into the lifestyle and economic benefits they are enjoying through the Reliv opportunity as a result of their own skills and personal effort. These stories are examples only and are not intended as averages or guarantees.



How do I get started?

Talk to the person who introduced you to Reliv.
We look forward to hearing from you.

Live better — starting today — with Reliv!



Your Independent Reliv Distributor:

www.reliv.com